

FRIENDS OF ATASCADERO LAKE  
MEETING MINUTES  
MARCH 18, 2014

- In attendance: Nancy Hair, Kurt Stone, Don Lyngé, Bob Edmonds, Olan Kaigel, Jon Trumbull, Patricia McQuaid, Paul Murphy, Chris Walter, Joni Walter; Absent: Barbara Combs.
- Meeting called to order by Don Lyngé
- Approval of minutes from the February 18th meeting with changes of: Combes to Combs, Walters to Walter, Gessinger to Giessinger and loose to lose.
- Treasurers report by Joni Walters: Balance of \$800.00
- Due to a possible conflict of interest Chris Walter resigned from the board
- Annie Allen resigned from the board due to scheduling issues
- Kurt Stone, Fire Chief in Atascadero for 13 years gave us a short presentation about the importance of making a strategic plan. We will plan a workshop with Kurt as the facilitator, focusing on our strengths, weaknesses, opportunities, and threats. (SWOT) Kurt has done this for many organizations and we are thrilled that he will be offering his time and expertise to help us achieve and arrive at our goals. We will most likely need at least 2 to 3 meetings to complete this process. At the first meeting the public will be invited. Bob Edmonds will follow-up with Kurt on a date/time.
- We made the necessary changes to our 501C3. It was decided by the board not to change our current Conflict of Interest policy as suggested by SPOKES. Nancy Hair will make an appointment with the city manager to get a 'Memorandum of Understanding' with the city. Once accomplished we will add it to the 501C3 application.
- After presenting pertinent information for five months to the Atascadero Mutual Water Company focusing on the importance of getting water to Atascadero Lake, the board of directors in their March board meeting made it quite clear the AMWC will not be providing any water to the lake at this time. It was also made clear that the city owns the land and is the shareholder and the city must make a request for any water.
- Nancy Hair went to the Atascadero News to see about having a once a week short Blurb in the paper. A "Did You Know" campaign giving fun facts about the lake to raise awareness about the history and benefits to having a full and beautiful lake in Atascadero. The paper has a small area for non profits where they give a reduced rate, but where it is located in the paper and the cost would not be a benefit to us at this time. We came up with the idea of handouts to lake walkers to raise awareness about our group.
- We also need to get more consistent updates to the city council regarding what our group is doing. Also contacting the Chamber of Commerce and editorials.
- Paul Murphy and Don Lyngé met with Filliponi and Thompson (Ned) and a local geologist regarding the three existing wells that can and have provided water for the lake. F&T are going to do well assessments on all 3 wells for free. F&T have all the well records for these wells and have done work on these wells in the past. We are very grateful for this.

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- Bob Edmonds will attend a March 28th meeting with the Chamber regarding getting involved with the Tuesday night Bar B Q's in the park as a potential fundraiser. We may be able to work with another non-profit and do it together.
- Jon Trumbull discussed his plan for a lake perimeter clean up day. He will talk with Russ Thompson of Public Works to set a day as we will need trucks and other equipment from the city.
- Patricia McQuaid showed us the work that has been done for our website and has a Cal Poly student willing to work on it too. It really is going to be nice!
- Don Lynge talked about his all day trip to Salinas to attend a workshop on Salinas River Workshop sponsored by the Water Quality Control Board. He made several contacts that will help us in the future.
- Next meeting is April 15, 2014 at the Pavilion. It will also be our Annual Meeting where we will elect officers to the Board of Directors.

Respectfully Submitted:

Nancy Hair, Secretary Friends of Atascadero Lake